

MEGAN RABATAN *GRAPHIC DESIGNER*

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PORTFOLIO www.moogsdesigns.com

EDUCATION

University of the Pacific BFA Graphic Design — Cum Laude Stockton, CA — May 2022

DESIGN SKILLS

Illustrator InDesign Photoshop Premiere Pro Adobe XD 3D Substance Social Media Typography Photography Print Media Illustration Marketing Branding Constant Contact Live Text Program 3Play Machine MS PowerPoint MS Word MS Excel Procreate Zbrush Blender Miro Figma Canva Wix

SOFT SKILLS

Communication Leadership Creativity Organization Self-Starter Critical Thinker Team-Player Detail-Oriented Problem Solver Adaptability

EXPERIENCE

Brand Designer

Apr. 2023 – CURRENT | Aftergate Studios | Los Angeles, CA Create 3-5 visual concepts and designs weekly that align with the company's identity and meet the needs of the marketing team. Artwork includes: merchandise, packaging, and website designs.

Digital Media Team Member

Aug. 2019 – CURRENT | University of the Pacific | Stockton, CA Responsible for video production for the Pacific Athletic Department, including streaming of live events. Camera, audio and replay operation, graphics, technical direction, and post production of game highlights.

Social Media & Event Coordinator

Aug. 2020 – July 2023 | Xi Chi Sigma Fraternity | Stockton, CA Develop and curate engaging content for social media platforms. Assist in the creation and editing of written, video, and photo content. Plan and coordinate events, including advertising, budgeting, and design apparel.

Marketing Assistant / Marketing Intern

Mar. 2022 – Apr. 2023 | Delta Health Systems | Stockton, CA Collaborate with 2-3 departments daily to support, develop, and execute marketing campaigns. Design up to 5 different marketing materials weekly and send via mass emails. Manage LinkedIn company profile.

ACHIEVEMENTS

University of the Pacific

Dean's Honor Roll 2019 – 2022 Women's Rights Exhibit Exhibit Designer Spring 2021 Visual Voices Exhibit Exhibit Designer & Presenter Spring 2022 Senior Research Award Spring 2022

National Conference of Undergrad Research **Presenter** Spring 2022

INVOLVEMENT

University of the Pacific *Kilusan Pilipino* Member 2018 – 2022, Activities Coordinator 2019 – 2020 *Hooligans* Performer 2018 – 2020